



REVEREBEACH.COM

2026 MEDIA KIT

Connecting Brands to America's First Public Beach

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ABOUT REVEREBEACH.COM

Founded in 1997 by Bob Upton, RevereBeach.com is the digital home for the history, culture, and community of America's first public beach. We bridge generations of visitors who grew up, worked, and made lifelong memories along our shores.

Revere Beach is a National Historic Landmark recognized in 2006 and has remained a premier social and creative hub.

Whether planning a festival trip or searching for local dining, every visitor's journey begins here!



2025 ANNUAL PERFORMANCE & REACH

Our platforms serve as the vital link for residents and families to stay connected to the beach they love.

140,000+ Pageviews:

Consistent year-round engagement from a loyal audience.

380,000+ Event Count:

High-intent interactions across our digital ecosystem.

500,000+ Festival Attendees:

Massive single-weekend foot traffic that drives record-breaking digital spikes for our partners.

AVAILABLE AD PLACEMENTS

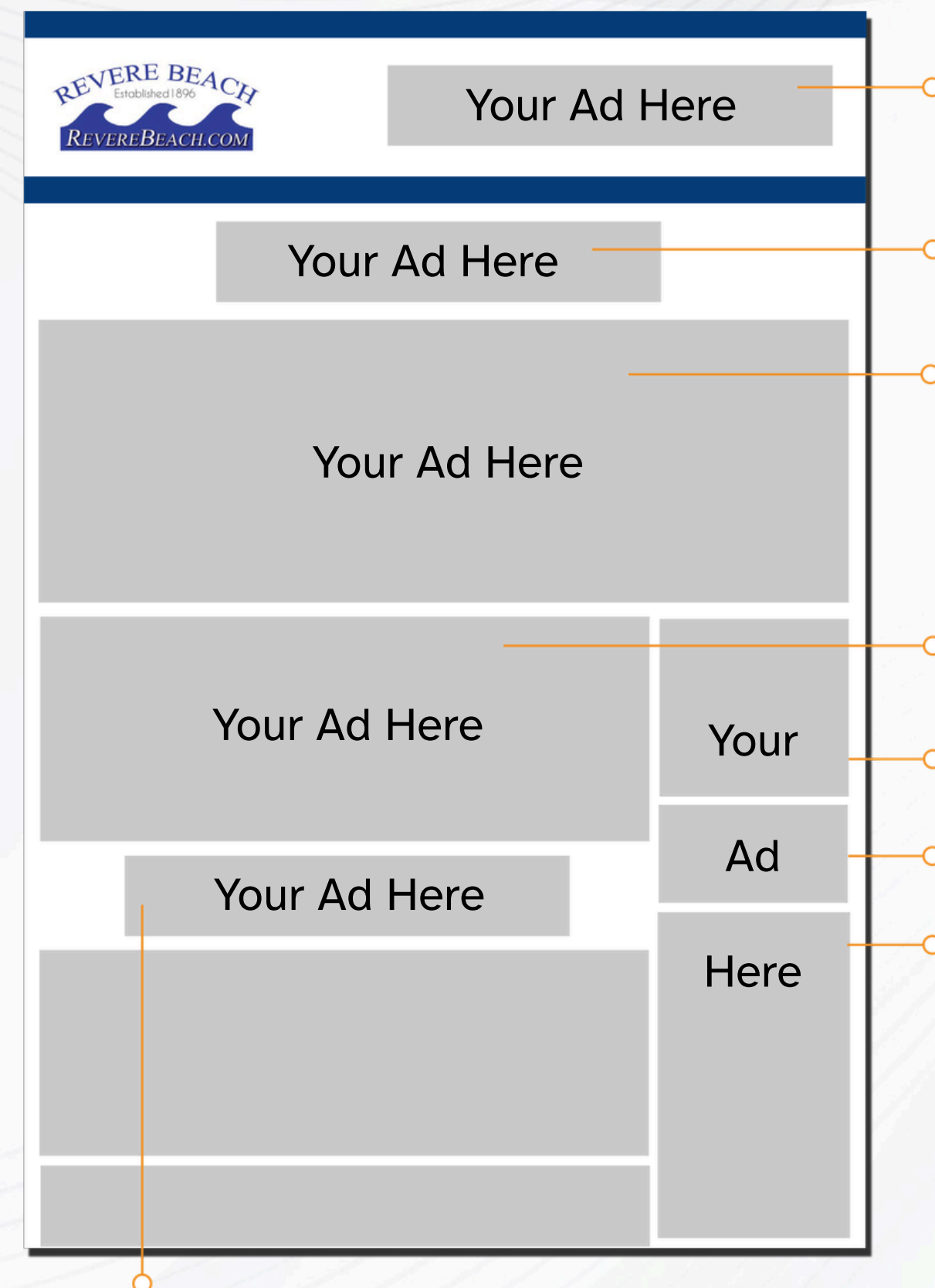
ROTATING TOP BAR: Displayed site-wide, rotating equally between 3-4 sponsors.

ROTATING HOMEPAGE: A premium, high-visibility rotational spot (1 of 3) appearing every third page.

HOMEPAGE SLIDER: Our most prominent visual asset; fully customizable with flexible linking to your specific landing page.

BLOG POST: Stays on the homepage for 5-10 days and remains a "top news" item for up to 30 days.

STICKY SIDE BAR: Site-wide "scrolling" ads (1 square, 1 rectangle) that remain fixed on the screen as users move down the page.



GET STARTED

Join us in shaping the future of America's first public beach. Contact us today to tailor a package that fits your goals, from homepage sliders to event-specific sponsorships.



CONTACT

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